

The Innovative Research and Analysis of Ethnic Music Education in Colleges and Universities in China under the Background of "internet plus"

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Abstract: Music education is an important way to improve students' artistic accomplishment. Under the background of quality education, colleges and universities have also begun to strengthen the cultivation of students' various abilities. Ethnic music is the most expressive and unique style of ethnic cultures in our country. It is rich and colorful in music culture. The 5,000-year-old cultural heritage makes our national music rich in expressiveness and aesthetics and becomes the spiritual freehand brushwork of the Chinese nation. The ancient Chinese civilization, the splendid music culture of all nationalities and the colorful artistic style and features have jointly formed the splendid civilization of Chinese culture. Based on this article, by analyzing the changes in the teaching of ethnic music in colleges and universities under the "internet plus" era, this article discusses the practical strategies of ethnic music teaching in colleges and universities under the "internet plus" era, aiming to provide some ideas for how to promote the orderly research and application of ethnic music teaching in colleges and universities under the "internet plus" era.

1. Introduction

National music is an important part of national culture and is also the common wealth of human culture. "Every country and nation in the world has its own music culture, which is passed down from generation to generation in the communication between this nation and other nations" [1]. In the "internet plus" era, new media technology has been widely promoted, which also plays a very important role in the teaching field. As an important art course, college national music can effectively improve students' artistic accomplishment and comprehensive quality. However, with the continuous opening of the cultural market, the deepening of international artistic exchanges, and the accelerating pace of social life, the way people learn and appreciate music is also changing [2]. In the teaching of ethnic music, the reasonable use of media can enrich classroom teaching resources, enrich classroom teaching content, build a platform for friendly communication between teachers and students, effectively improve the teaching quality of ethnic music classroom, and comprehensively cultivate students' ethnic music quality [3]. It can make students accept more resources and materials in the learning process, make the national music class more interesting, improve the interest of college students in subject learning, and has practical significance for improving the comprehensive ability of college students.

2. The Current Situation of Music Education in "internet plus" Era

Under the background of the information age, many colleges and universities have also begun to strengthen the reform of traditional education. However, due to the deep-rooted traditional education concept, there are still some problems in the current education process of various disciplines in colleges and universities. The current new media era presents an obvious feature, that is, information sharing. The developed network enables people all over the world to communicate and communicate in a timely manner, which shortens the distance between people. The future of Chinese music will eventually move to the track of western music ",and the resulting neglect of Chinese traditional music culture has caused a heavy blow to our national music [4]. Teachers are no longer the main body of teaching in national music teaching in colleges and universities, and classroom teaching is no longer a simple theoretical explanation, but the media is used to show

students the learning skills of national music so that students can imitate music masters and practice themselves. Furthermore, an intuitive visual technology with vision as the core, music as the carrier, through a variety of artistic media and the combination of dynamic and static appeared. It helps to understand, analyze and compare the content, structure and expressive force of music artistic works, and is an innovation and breakthrough in music communication. On the other hand, the introduction of new media helps to create a more harmonious teaching atmosphere. Whether it is audio playing or video showing, it can promote students' concentration and stimulate students' interest in learning national music.

3. The Significance of Strengthening Ethnic Music Education

3.1. It is beneficial to improve the comprehensive quality of college students

The brilliance of national music is brilliant, "she" embodies a nation's aesthetic accomplishment, and is also a summary and sustenance of the wisdom of the people of all nationalities. National music education is not only a subject education and knowledge education, but also an aesthetic education and humanistic education. The national music culture contains precious national spirit and plays an extremely important role in patriotism education and music education of each generation. Under the "internet plus" era, a large number of learning and communication websites related to ethnic music have emerged one after another. University ethnic music teachers can use these music websites to optimize and integrate the teaching skills and knowledge contained therein [5]. The pace of social life is quickening and young people have no time to learn, appreciate and taste traditional forms of national music. The spread of folk music is single, which is in obvious contrast with the combination of modern audio-visual communication. The popularity and popularization of pop music make college students keen on online songs and popular music. It can help students cultivate their dominant thinking in music teaching and continuously cultivate and enhance their enthusiasm for learning national music. With the help of new media, this teaching mode can be completely changed, and various teaching resources can be selected through an effective network platform, thus enriching the music classroom atmosphere.

3.2. To inherit and carry forward the national music culture

Ethnic music has a long history and has accumulated different ways of understanding in thousands of years of music practice, and has gradually formed different forms such as rhythm, mode and structure. Chinese national music embodies the wisdom and inspiration of Chinese ancestors for thousands of years, embodies the spiritual integrity of each nation, and contains rich humanistic spirit. Because in the past college ethnic music classroom teaching, more emphasis was placed on the explanation of music theory knowledge, but at the same time, students also need to master the playing skills of ethnic musical instruments and singing methods, which makes it difficult for students themselves to master the complex music theory knowledge of ethnic music [6]. In the process of teaching ethnic music, students can strengthen communication with other students through the new media platform, and teachers can also pass more useful information and knowledge to students through the new media platform. The application of media in ethnic music teaching in colleges and universities can improve ethnic music teaching, thus promoting the development of ethnic music teaching. All of them can concentrate the students' attention and improve their love for the national music class. In addition, the media has changed the limitations of traditional teaching methods. Students and teachers can communicate, communicate and learn through the Internet after class.

4. Strategies of Ethnic Music Education in Colleges and Universities under the Background of "internet plus"

4.1. Strengthen the application of "Internet plus" thinking in the process of college music education

In traditional teaching, teaching activities such as speaking, listening and singing are usually carried out by means of various teaching methods and teaching materials. Such teaching methods are difficult to improve students' interest in national music and reduce the actual teaching quality. Music teachers, actively following the trend of the times, not only can effectively master the application of media technology, but also pay attention to the combination of students' learning methods so that they can create a complete national music theory and teaching system under the requirements of the times. In the process of college education, music education is a kind of quality education, which can be carried out in any classroom and should not be limited to music classroom [7]. In music class, time should be reserved for students. For example, when appreciating a song, students can relax to listen and analyze the theme and connotation of the song, thus improving students' music appreciation ability. With the help of the network platform to select more excellent resources to apply classroom teaching, it enriches the teaching content of ethnic music classroom and at the same time improves the classroom teaching atmosphere, effectively arouses students' interest in ethnic music learning, thus improving the teaching effect of ethnic music classroom [8].

4.2. Constantly improve the quality of music teachers and the teaching quality of national music

In the teaching of ethnic music in colleges and universities, music teachers should make full use of the advantages of the media and continuously improve their understanding and cognition of the media. In the "internet plus" era, the use of media by music teachers can change this situation. For example, music teachers can play the interview content of music masters in music theory explanation, and timely link music theory knowledge with the interview content to improve students' understanding ability. In music art activities, vision, hearing, touch, smell and taste can communicate with each other. The most common synesthesia is the combination of "seeing and hearing" and "seeing and hearing body". Teachers should be encouraged to go deep into ethnic areas and experience the charm of ethnic music by collecting, sorting out and researching to enhance their ethnic music literacy. To strengthen the training of national music teachers in ordinary colleges and universities, so that teachers can establish a correct view of national music culture and music education, deeply understand the status of national music culture in Chinese culture, and fully understand the importance of national music education in colleges and universities in inheriting and promoting Chinese culture. In this context, through building a harmonious relationship between teachers and students, under the guidance of teachers, students use new media teaching resources and platforms to continuously tap their own potential and form their own unique singing and playing styles to further promote the orderly and healthy development of students.

4.3. Change the teaching process

In traditional ethnic music teaching in colleges and universities, teachers are the main body of the classroom, and students are often in a passive learning state, resulting in many students not interested in ethnic music courses. In the "internet plus" era, the use of new media by music teachers can change this situation. Under the guidance of innovative teaching concepts, teachers actively use media technology, which can not only create a good learning atmosphere for students in classroom teaching, but also establish effective communication with students through the learning platform after class. Teachers can give full play to the advantages of multimedia "sound and picture synchronization", select some farewell pictures according to the songs, edit these pictures together with the recording of the songs, and properly insert the music scores needed for teaching. Music teachers can sort out these ethnic websites in detail through the "internet plus" platform, and classify and summarize the teaching skills, teaching contents and teaching emphases

of ethnic music. In the "internet plus" era, many ethnic websites appear continuously. Music teachers organize these websites accordingly, fully grasp the effective teaching content, teaching skills and teaching emphasis, and transform them into their own knowledge, enrich the teaching content, and essentially improve the singing and playing skills.

4.4. Innovative teaching system

At the same time of changing the traditional education concept, effective adjustment is needed in teaching objectives, teaching contents, curriculum, teaching practice, teaching material construction, teaching modes and methods, etc. Under the "internet plus" era of establishing vocal music, musical instruments and music theories with national characteristics, in the teaching process of national music in colleges and universities, teachers should provide sufficient opportunities for students to think, provide space for students to discuss, and guide students to improve their mastery of national music through effective communication and interaction with other students. For example, artistic talents who can sing or perform with traditional musical instruments of ethnic minorities, ethnic artists who can create from ethnic music materials, etc., thus strengthening the teaching of ethnic music theory courses. In this process, the new media platform plays a more important role than the traditional media. Both the network platform and the white media platform in the new media platform can realize the transmission of various types of music works by means of the fast transmission characteristics of "internet plus". Using innovative and flexible teaching methods to attract students' attention, cultivate their interest in learning, in the relationship between teaching and learning, attach importance to students' dominant position in the teaching process, improve students' participation awareness, and fully mobilize students' enthusiasm for learning.

5. Conclusion

To sum up, music is an important course to improve students' artistic accomplishment and deepen their understanding of national culture. Under the background of "internet plus", national music education in colleges and universities should also be continuously innovated and reformed. Therefore, in the teaching of national music in colleges and universities, we should make full use of the advantages of media, actively use various media materials, enrich teaching resources and teaching contents, and change teaching concepts. Music teachers can help students to improve their ability of autonomous learning of national music knowledge by reasonably using "internet plus" media in class. In view of this, relevant personnel must constantly study and sum up experience to improve their effective understanding of the changes in college ethnic music teaching under the "internet plus" era. This requires our college teachers to continuously explore teaching methods so as to improve college students' national music literacy. It is a long way to go for music educators.

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